

## OFFICIAL CONTEST RULES FOR Know the Game Game ONLINE CONTEST

The following official contest rules apply to the Nova Scotia Gaming Corporation (NSGC) draw "Know the Game Game contest" - associated with NSGC's Know the Game Campaign.

### HOW TO ENTER:

Visit [yourbestbet.ca](https://yourbestbet.ca) and click the "Play Now!" button. This will bring you to <https://yourbestbet.ca/quiz/>. You will be asked to choose the correct answer from the list of answers provided. After answering all three (3) questions, you will be prompted to provide your contact information (name, email address, and phone number) to be entered for a chance to win. You must be 19+ years old to enter the contest, and there can only be one (1) entry per person per day.

### CONTEST ELIGIBILITY:

To be eligible to enter the contest you must be at least 19 years old at the time of entry. This contest is being offered by NSGC and is open to Nova Scotia residents only. The deadline for entry is February 1, 2026, 11:59 pm AST. Employees of the Gaming Division of the Province of Nova Scotia's Department of Finance and Treasury Board, employees of Casino Nova Scotia and employees of the Atlantic Lottery Corporation are not eligible to enter.

### DRAWS AND PRIZES:

The contest will close February 1, 2026, 11:59 pm AST. After the close of the contest, a participant will be drawn at random and will be contacted via the phone number or email address provided within one week (7 days) of the closing date. The winner must provide proof of age and identity to NSGC.

The first prize for the contest is an Apple Watch Series 9. Approximate value of the prize is \$549+tax. One (1) first prize will be awarded. Winners must accept their prize as awarded – there will be no substitutions.

The second prize for this contest is Sonos Roam Bluetooth Wireless Speaker. Approximate value of the prize is \$229+tax. Two (2) second prizes will be awarded. Winners must accept their prize as awarded – there will be no substitutions.

The third prize for this contest is a Tim Hortons Gift Card. Value of the prize is \$100. Four (4) third prizes will be awarded. Winners must accept their prize as awarded – there will be no substitutions.

Substitutions, based on availability, and prize value are subject to change without notice.

NSGC will ensure the winner receives the prize via courier to their preferred location in Nova Scotia.

The sponsor of this contest is: Nova Scotia Gaming Corporation ("NSGC").

## GENERAL RULES:

In order to be declared a winner, the participant whose entry is drawn must meet all contest rules and requirements.

Once initial attempts to contact the winning participant have been made, participants must respond to m5 Marketing Communications ("m5") on behalf of NSGC in order to collect their prize and verify their age and identity. Reasonable efforts will be made to correctly identify and contact the participant eligible to win the prize; NSGC reserves the right to disqualify any selected entry or participant on the basis that they cannot reach the recipient within 1 week from draw date.

Another entry will be drawn after this date. The chance of being selected in this draw is dependent upon the number of entries received. One (1) entry per person per day.

Entries that have been obtained or made through fraudulent means will be disqualified. By entering this contest, participants agree to release and hold harmless NSGC, and the shareholders, directors, officers, employees and agents from any claim, loss, expense or other liability arising from participation in this contest or the awarding, acceptance or use of any prize awarded under the contest.

Decisions of NSGC with respect to this contest are final on all matters of fact, interpretation, eligibility and procedure.

NSGC has the right, at its sole discretion, to make prize substitutions of equivalent kind and value in the event of unavailability of any specified prize for reasons beyond NSGC's control.

All winners will be required to sign a prize acceptance form. Winners must accept prizes as awarded; no cash option is available.

All winners will be required to sign a declaration and release confirming contest eligibility and compliance with contest rules and releasing the Released Parties and shareholders, directors, officers, employees and agents of the Released Parties (see General Rule #6) from any liability in connection with the conduct of the contest or the awarding of prizes before receiving their prize. An m5 representative will, for one week after the date of the prize draw, attempt to contact the prize winner. The prize will be sent by registered mail or courier to the address provided by the prize winner. The prize winner will have 20 business days after the date the prizes are mailed or couriered to collect the prize. If, at the end of the above mentioned time period, the winner has not collected the prize, he/she will no longer be eligible to receive the prize and a new entry will be drawn and will follow the same time frame as above.

NSGC is not responsible for commencing, continuing or completing the draw or awarding prizes in the event of circumstances beyond the control of NSGC.

All draws will adhere to the draw procedures established for the draw by NSGC.

These official rules govern the contest and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.

## PRIVACY:

### Your Privacy

NSGC's websites / web-surveys are covered by the Freedom of Information and Protection of Privacy (FOIPOP) Act.

NSGC's and m5's electronic communications with you are covered by Canada Anti-Spam Legislation (CASL). NSGC's and m5's privacy policy adheres to applicable legislation and fair information practices.

### Canada's Anti-Spam Legislation (CASL)

CASL sets out requirements for the manner in which all businesses communicate directly with customers through all electronic communications such as e-newsletters surveys, emails and social media: <https://laws-lois.justice.gc.ca/eng/acts/E-1.6/index.html>

### Freedom of Information and Protection of Privacy Act (FOIPOP)

The FOIPOP Act sets out the requirements for accessing and protecting personal information that is held by government organizations: [https://nslegislature.ca/legc/bills/59th\\_1st/1st\\_read/b072.htm](https://nslegislature.ca/legc/bills/59th_1st/1st_read/b072.htm)

### What do we mean by "Personal Information"?

By "personal information" we mean any information about you as an identifiable individual including your name, your birth date, your email address, or your civic address. (For other examples, see FOIPOP Act, section 3(1) (i)). In this instance NSGC is collecting your name, email, phone number, age range and how you found out about the contest.

### What do we mean by "Communications"?

By "communications" we mean contact with you by phone, mail, email, SMS text message or other electronic means about new surveys, services, and events.

### Protecting Your Personal Privacy

We collect personal information about you when you explicitly provide it. We protect the personal information you provide to us.

Records containing personal information as defined in the FOIPOP Act will not be disclosed without a formal FOIPOP application, unless the personal information has been severed or your consent to share the personal information has been received.

We follow a variety of compliance measures to ensure that your personal information will not be lost, misused, altered, or unintentionally destroyed.

We restrict access to personal information to authorized employees and authorized service providers who require access to the information for the specified purpose and to fulfil their job requirements.

We may keep and use the information in our records for as long as it is needed for the purposes identified upon collection or to otherwise meet our legal obligations

#### How we will collect and use your Personal Information

If you opt-in/ sign-up to participate in a contest, survey or promotion, we may collect your name, address, phone number, email address, and other information or responses you provide.

If you opt-in/ sign-up to provide your personal information and/or to receive communications from NSGC, we may contact you by phone, mail, email, SMS text message or other electronic means about this promotion, new surveys, services or events.

We may collect and use such information to administer your participation in the contest, survey or promotion and as otherwise described to you when you agree to participate.

The information obtained through our surveys is used in an aggregated form. We use this information to help us understand our players and to improve responsible gaming services. If a contest, survey or promotion is administered by a third party on our behalf we may share information with the third party as described to you at the time of entry into the contest, survey or promotion.

We may also collect and use such information to better understand customer needs and preferences including through data analytics; to personalize your experience on our surveys, contests, promotion, websites and mobile applications, to improve our services and to provide you with tailored communications.

In addition, we may collect and use such information to provide you with follow up communications, surveys or marketing communications.

If you do not wish to receive communications, you can opt-out / withdraw your consent at any time by sending an email to Aleesa McDonald at [Aleesa.mcdonald@novascotia.ca](mailto:Aleesa.mcdonald@novascotia.ca) or clicking on the link opt-out/unsubscribe button in emails.

#### Server Logs

Web servers automatically collect some information about a visitor's computer or other access device, such as its Internet protocol address or browser version, in their logs. This information is used in aggregate form for statistical purposes only.

#### What we won't do

We will not provide personal information gathered from you to third parties except with your express permission or as required by law, and we will not send you electronic communications without your consent.

#### How to Access your Personal Information

You can request to access personal information we hold about you by contacting Aleesa McDonald at [Aleesa.mcdonald@novascotia.ca](mailto:Aleesa.mcdonald@novascotia.ca).

#### How to Update Your Personal Information

You can update your personal information by contacting Aleesa McDonald at [Aleesa.mcdonald@novascotia.ca](mailto:Aleesa.mcdonald@novascotia.ca).

Who to contact

If you have any questions, contact Aleesa McDonald at [Aleesa.mcdonald@novascotia.ca](mailto:Aleesa.mcdonald@novascotia.ca).